Creator ZeldaRhiando
Modified Fri Aug 21 2009

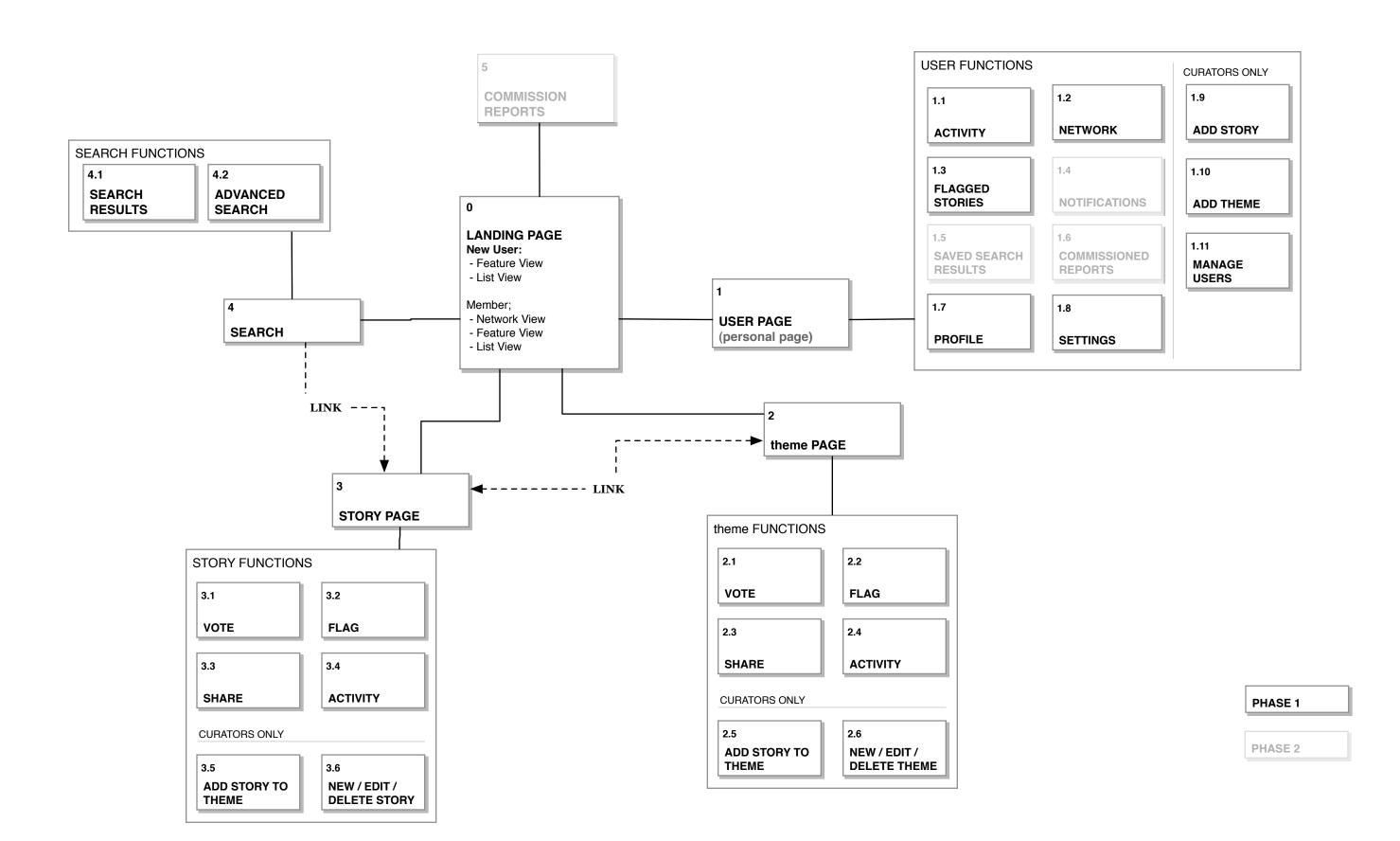
009 1 / 112

- 1. View Story Voting button added to view story pages
- 2. List views of stories (logged in landing pages) activity indicator replaced with voting button.

However, during the alpha/beta stage clicking register is going to take the user to a barrier/splash page that requires a invite code/whitelisted email address in-order to proceed.

If the user has an invite code/whitelisted email address they can then either register using RPX or using the local registration form. I suppose we could use a modal box at this point rather than using a separate page for local registration?

I think the facebook/twitter registration still needs to be done though.





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more...

3 feature view 🔢 🗉

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GM BANKRUPTCY The ETF Hall of Fame

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The exchange-traded funds industry has been growing at rapid pace the last few years. Here are the

25 people responsible. read more »

US FINANCIAL BAILOUT

US Unemployment Danger to Banks

Clive Williams for **etdfb.com**

Unemployment is likely to rise to 13 percent or higher and will weigh on the economy for several years, despite efforts to stabilize the banking industry, read

TECHNOLOGY

Microsoft steps up Google battle

Clive Williams for etdfb.com

Microsoft is set to broaden its battle with Google as it pushes ahead with plans for a "cloud" operating system designed to extend Windows to the internet read more »





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- The Case for More Fiscal Stimulus
- · World Bank Sees Most Economies in Deeper Slump

What is viewsflow?

Lorem ipsem deus que utribus neque us quamquam.

> login sign up

Featured Users (stories filed)

Maybe Barnes (72) Moxie Jillette (71) Peanut Kai Rademacher (56) Peerless Price (49) Pilot Inspektor Riesgraf-Lee (40) Poppy Montgomery (38) Urban Shocker (35)

Rising Stories

The vote stands

Gone hiking? Missing governor sparks political fight

Gone hiking? Missing governor sparks political fight

Health care, health care, health

Iran's supreme leader declares:

Gone hiking? Missing governor

Health care, health care, health

More »

Q

Iran's supreme leader declares:

Health care, health care, health

Iran's supreme leader declares: The vote stands

The vote stands

sparks political fight

Gone hiking? Missing governor sparks political fight

Filter by Theme | Interestingness | Date Range | Most Commented | Tag Cloud

📵 vote 🖵 comment 🔛 email 👔 twitter 🥋 star

filter

See page 4 for signup panel





User can toggle between bar and graph views for trending themes

- **3** User can toggle between list view and features view; their preference should be remembered.
- 4 User can open and close side panels using the reveal toggle buttons



The vote stands



Rising Stories



Gone hiking? Missing governor sparks political fight

Health care, health care, health care

Iran's supreme leader declares:

Top Stories



15 comments

Registered users can do this:

Darwin in the Financial Markets

I'm skittish about the over-application of neo-Darwinian thinking to everything in sight, but

Ind this talk by Niall Ferguson is worth a look, if clive only for his positivist viewpoint. more »

What is Goldman Sachs?

Clive Williams, Huffington Post in GM Bankruptcy comment

Europe on the Brink

15 comments

GM Files for Bankruptcy

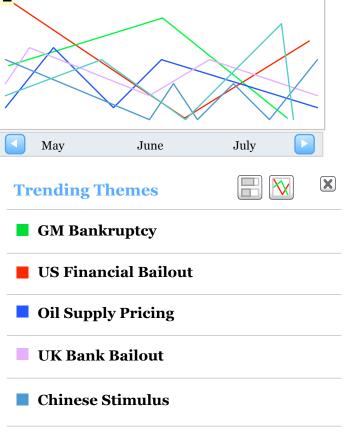
Clive Williams, Huffington Post in GM Bankruptcy

15 comments

Darwin in the Financial Markets Clive Williams, Huffington Post in GM Bankruptcy

= 15 comments

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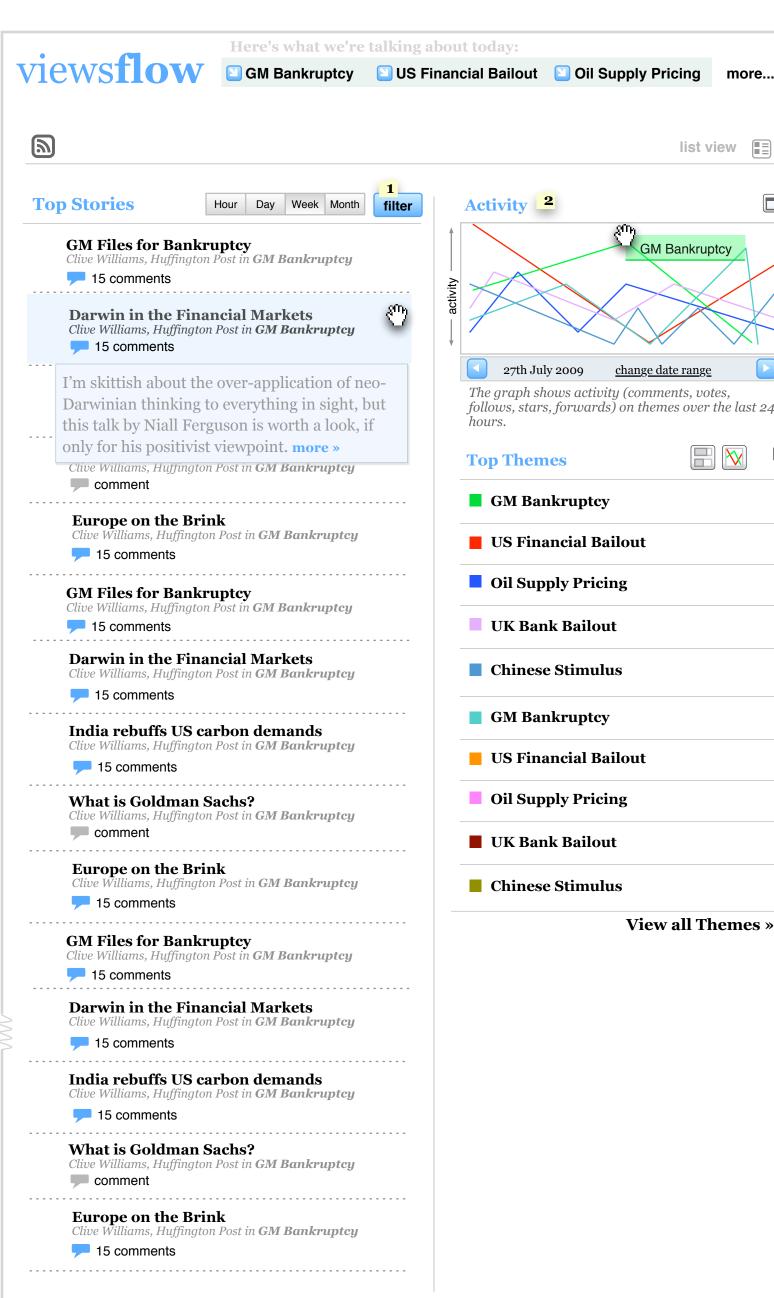


GM Bankruptcy

View all Themes »

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Landing Page (no login) List View

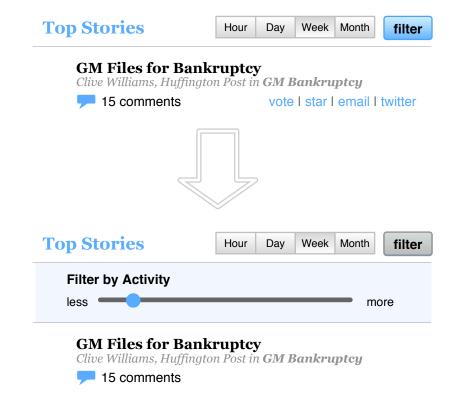


What is viewsflow? Lorem ipsem deus que utribus neque us quamquam. login sign up **Featured Users** (stories filed) Maybe Barnes (72) Moxie Jillette (71) Peanut Kai Rademacher (56) Peerless Price (49) follows, stars, forwards) on themes over the last 24 Pilot Inspektor Riesgraf-Lee (40) Poppy Montgomery (38) Urban Shocker (35) **Rising Stories** Iran's supreme leader declares: The vote stands Gone hiking? Missing governor sparks political fight Health care, health care, health Iran's supreme leader declares: The vote stands Gone hiking? Missing governor sparks political fight Health care, health care, health Iran's supreme leader declares: The vote stands Gone hiking? Missing governor sparks political fight Health care, health care, health View all Themes » care More »

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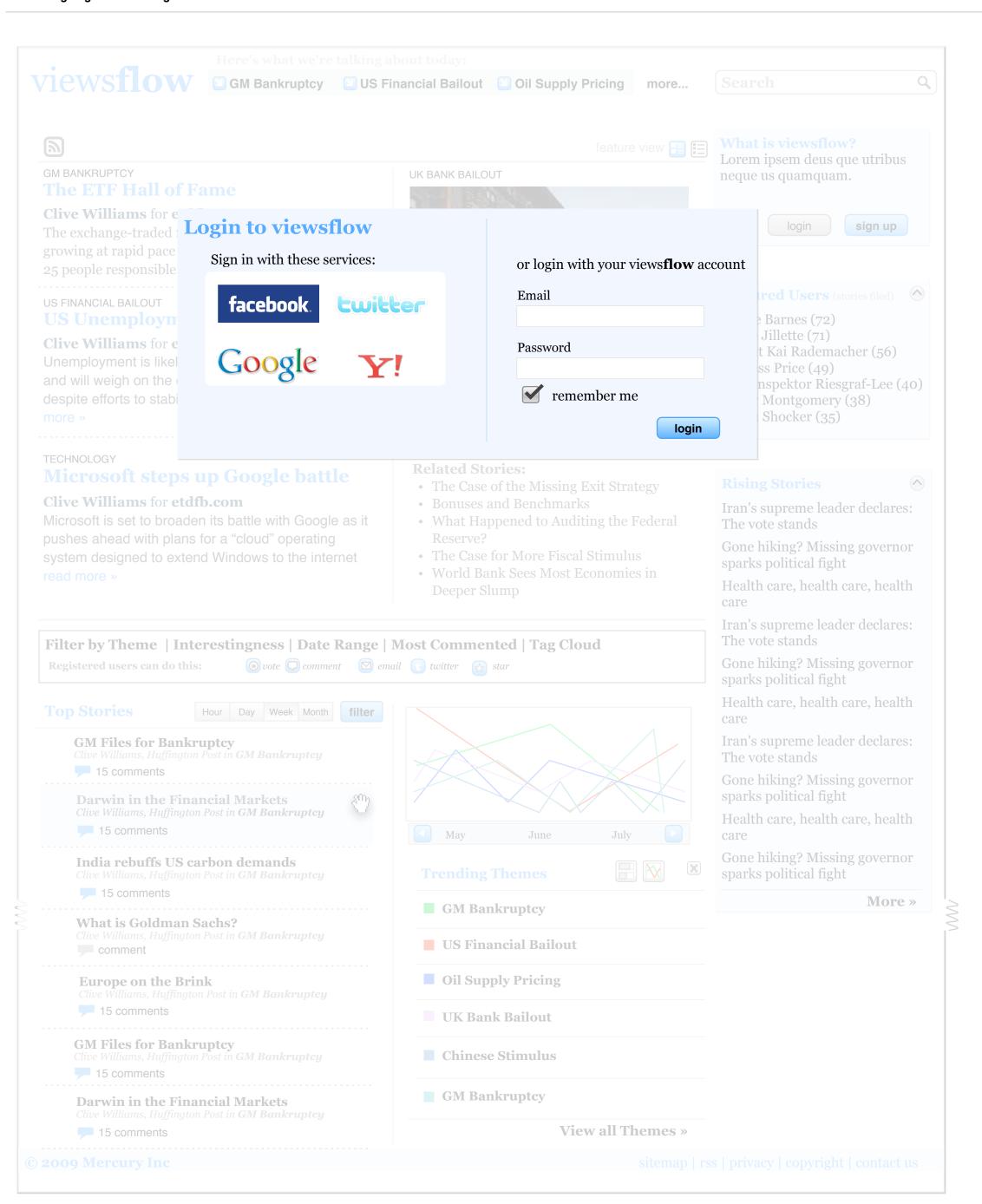
Users will initially be able to switch on an 'interestingness' filter. As they move the interestingness slider, they will get live updates on filtered stories

Q

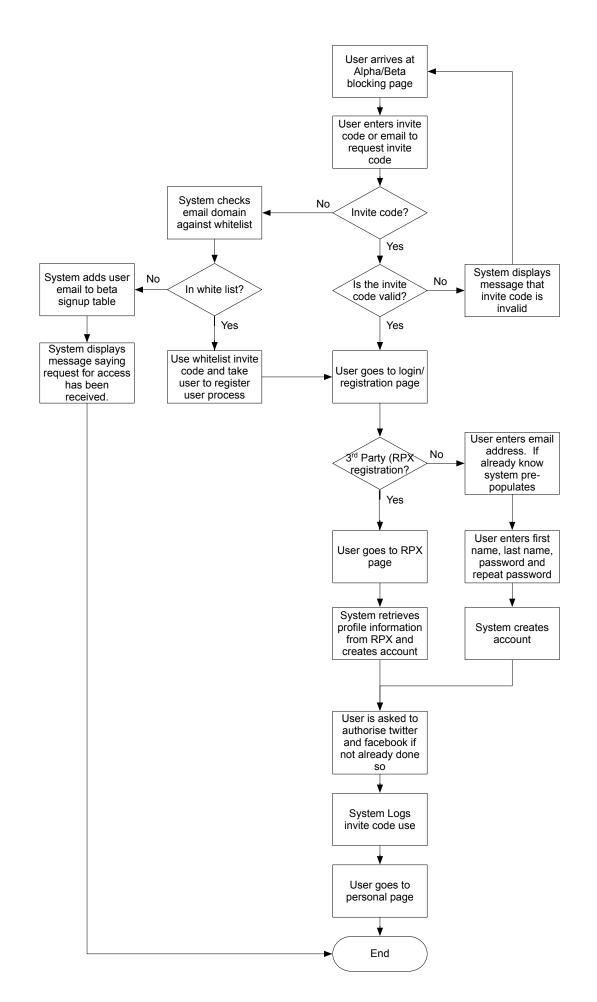


The **Activity** graph allows users to navigate visually by active themes - activity being a measure of the number of reads/comments/votes/tweets/forwards and stars.

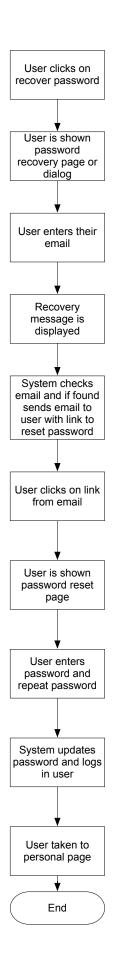
> As the user rolls over each line, a label will tell them which theme it represents (as colour coding may not work well for visually impaired people)

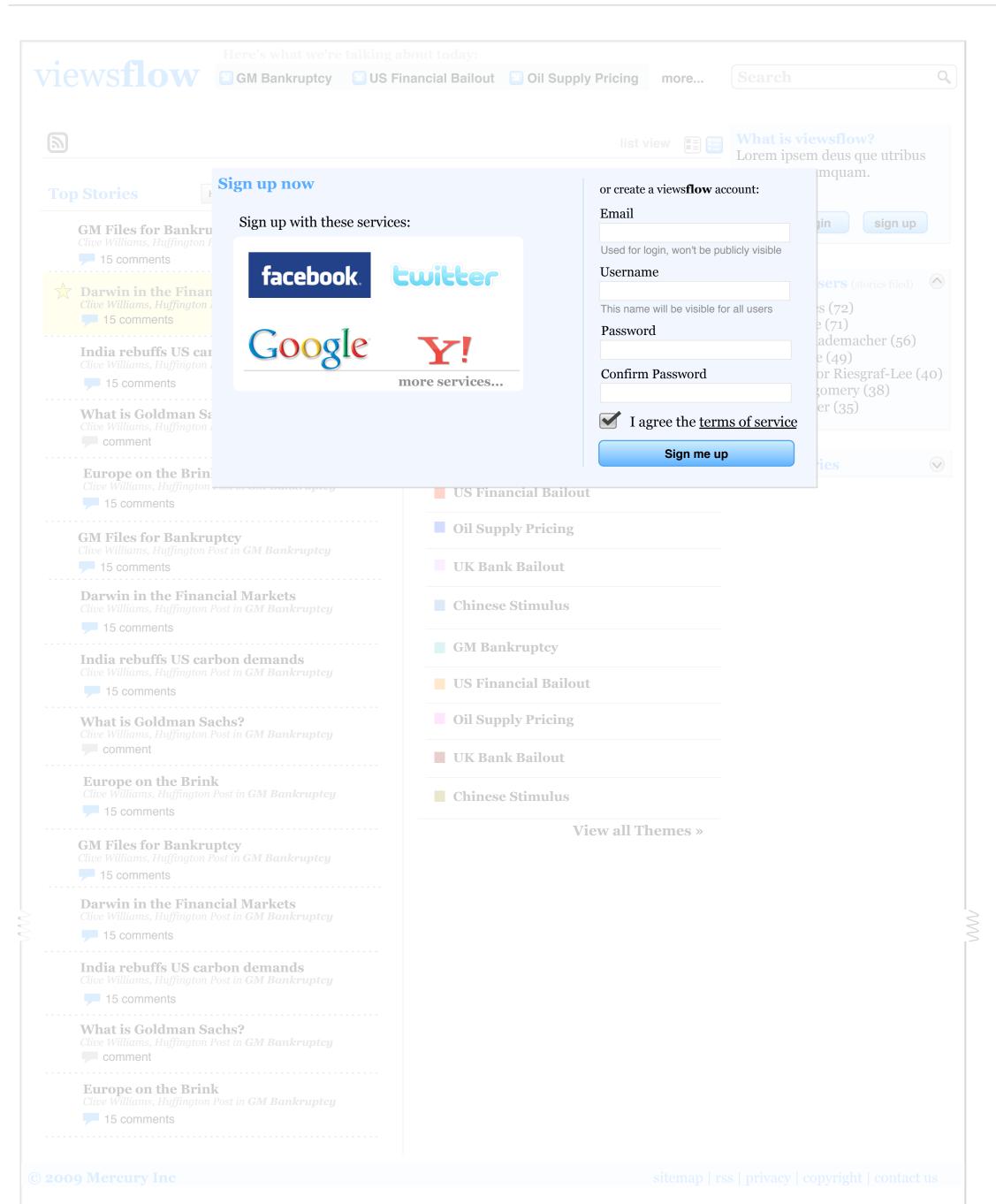


Login / Registration Process



User Password Recovery Process





1 Users will login using a modal dialogue, which will prioritise login through different services.

views**flow**

login

what is viewsflow?

- A social network aggregator for top economic, business and finance analysis
- Provides decision makers, investors and business people with access to the best independent, professional insight on the web
- Uses its expert users, community, Internet and Twitter buzz to identify important themes

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Google	Y!
	more services

or create a viewsflow account:

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Username	
Password	
Confirm Password	

Create Account »

I agree the <u>terms of service</u>

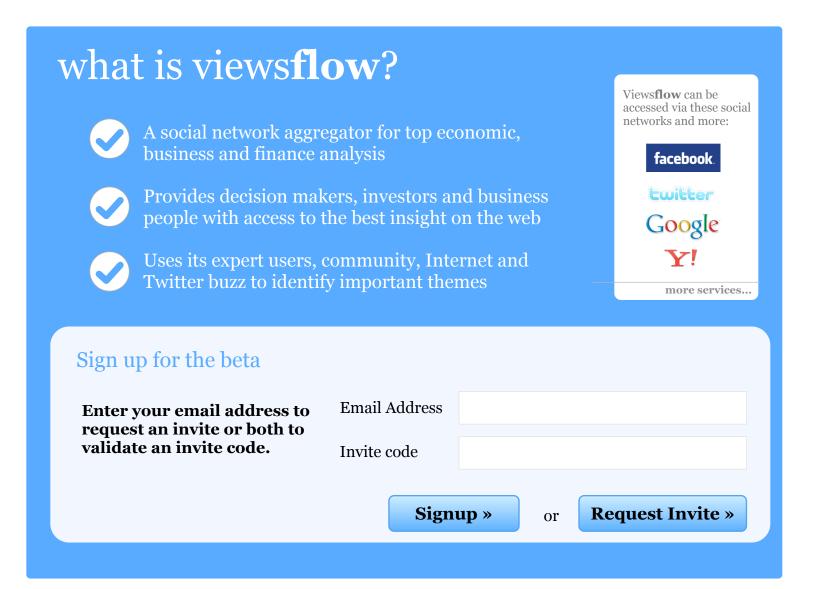
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1 Users will login using a modal dialogue, which will prioritise login through different services.

viewsflow

Landing Page - beta signup invite



1 User enters name, email and is sent an invite code via email

login

Sign up for the beta
Email Address
Invite code
Signup » or Request Invite »
Sign up for the beta
Thanks for your interest in views flow . You will shortly receive an email with your invite code.
Signup » Invite Sent

On returning to the page, the system will show 'invite sent'.

Landing Page enter invite code

viewsflow

login

Thanks for your interest!

Please enter your email address and the confirmation number given to you in the registration email and then click the submit button. After your identity has been confirmed, you will be taken to the registration form.

Email Address

Invite Code

Take me to signup »

1 Users will login using a modal dialogue, which will prioritise login through different services.

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Choose a service to sign in with or create a viewsflow account:









more services...

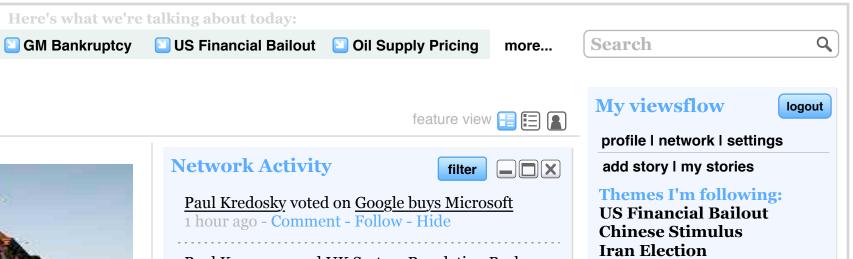
Registration	
Username	BadZelda
Real Name	Zelda Rhiando
Postal Code	SW2 2JS
City	London
Country	United Kingdom
Upload Picture	choose file zelda.jpg upload
	Use my • facebook twitter buddy icon
Potted Biography (max. 200 words)	enter text
Links	http://www.badzelda.com
Birthday	07 July 1973
Gender	None
Language	English
	Complete Signup

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UK BANK BAILOUT



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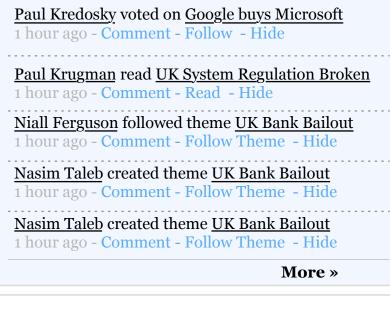
Related:

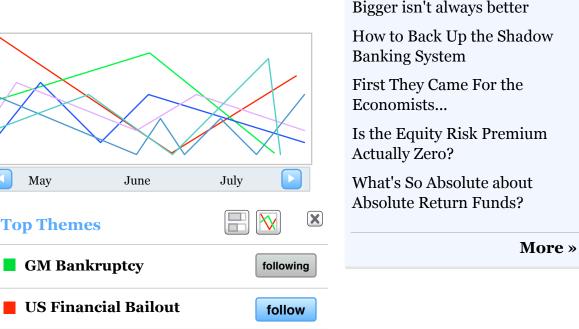
Reserve?

The Case of the Missing Exit Strategy Bonuses and Benchmarks What Happened to Auditing the Federal

The Case for More Fiscal Stimulus World Bank Sees Most Economies in Deeper Slump

Paul Krugman read <u>UK System Regulation Broken</u> 1 hour ago - Comment - Read - Hide Niall Ferguson followed theme UK Bank Bailout 1 hour ago - Comment - Follow Theme - Hide Nasim Taleb created theme UK Bank Bailout 1 hour ago - Comment - Follow Theme - Hide





Logged in users will be able to act on items - email, twitter and vote on a piece, as well as submitting stories. They also have an extra home page view network view.



Action Icons shown to the user depend on which service they signed up with. For example, if they sign up with twitter, then they will be shown a 'twitter' icon allowing them to send stories, themes or comments to twitter. If they have imported contacts from multiple services, they will be able to select which is the default 'send this to' service.

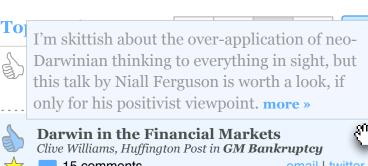




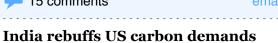
retweet

Adding Story

Users should easily be able to add a story using a bookmarklet.







15 comments

Clive Williams, Huffington Post in GM Bankruptcy

What is Goldman Sachs? Clive Williams, Huffington Post in GM Bankruptcy comment

Europe on the Brink

Clive Williams, Huffington Post in GM Bankruptcy

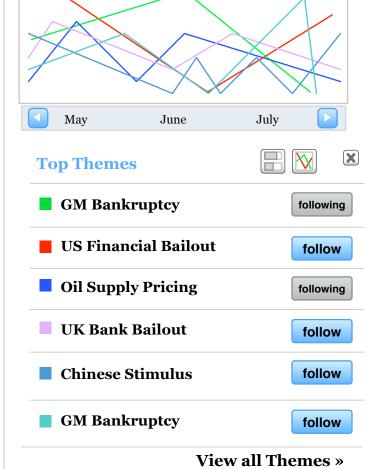
15 comments

GM Files for Bankruptcy Clive Williams, Huffington Post in GM Bankruptcy

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Darwin in the Financial Markets Clive Williams, Huffington Post in GM Bankruptcu

15 comments



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US Green Stimulus

Health TimeBomb

Rising Stories

The vote stands

care

change

sparks political fight

Iran's supreme leader declares:

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Health care, health care, health

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1 hour ago - Comment - Follow - Hide

Paul Krugman read <u>UK System Regulation Broken</u> 1 hour ago - Comment - Read - Hide

Niall Ferguson followed theme UK Bank Bailout

1 hour ago - Comment - Follow Theme - Hide

Nasim Taleb created theme UK Bank Bailout 1 hour ago - Comment - Follow Theme - Hide

Paul Kredosky voted on Google buys Microsoft 1 hour ago - Comment - Follow - Hide

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Niall Ferguson followed theme UK Bank Bailout

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Nasim Taleb created theme UK Bank Bailout

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Hour Day Week Month

GM Files for Bankruptcy Clive Williams, Huffington Post in **GM Bankruptcy**

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India rebuffs US carbon demands

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What is Goldman Sachs? Clive Williams, Huffington Post in GM Bankruptcy comment

Europe on the Brink Clive Williams, Huffington Post in GM Bankruptcy

15 comments

GM Files for Bankruptcy Clive Williams, Huffington Post in **GM Bankruptcy**

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Darwin in the Financial Markets Clive Williams, Huffington Post in GM Bankruptcy

15 comments

July June **Top Themes** GM Bankruptcy following **■** US Financial Bailout follow Oil Supply Pricing UK Bank Bailout follow follow **Chinese Stimulus** ■ GM Bankruptcy follow View all Themes »

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Themes I'm following:

US Financial Bailout Chinese Stimulus Iran Election **US Green Stimulus Health TimeBomb**

Themes I've created:

US Financial Bailout Chinese Stimulus Iran Election

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Edit your thenes, and add new ones

Rising Stories



Iran's supreme leader declares: The vote stands

Gone hiking? Missing governor sparks political fight

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Logged in users will be able to act on items - email, twitter and vote on a piece, as well as submitting stories. They also have an extra home page view network view.











Action Icons shown to the user depend on which service they signed up with. For example, if they sign up with twitter, then they will be shown a 'twitter' icon allowing them to send stories, themes or comments to twitter. If they have imported contacts from multiple services, they will be able to select which is the default 'send this to' service.





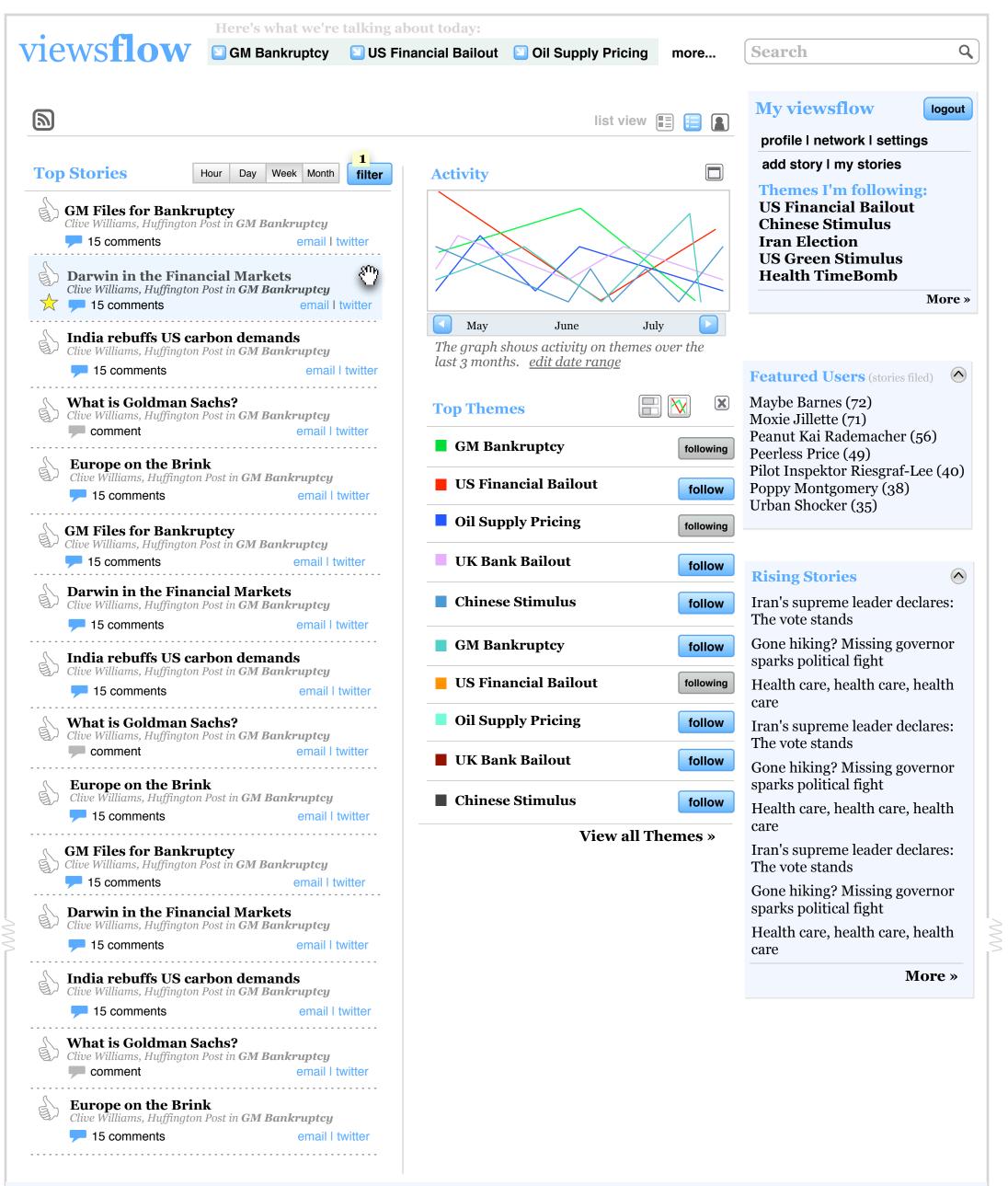
Adding Story

Users should easily be able to add a story using a bookmarklet.

Should curators have edit access to every story, or just those they've added?

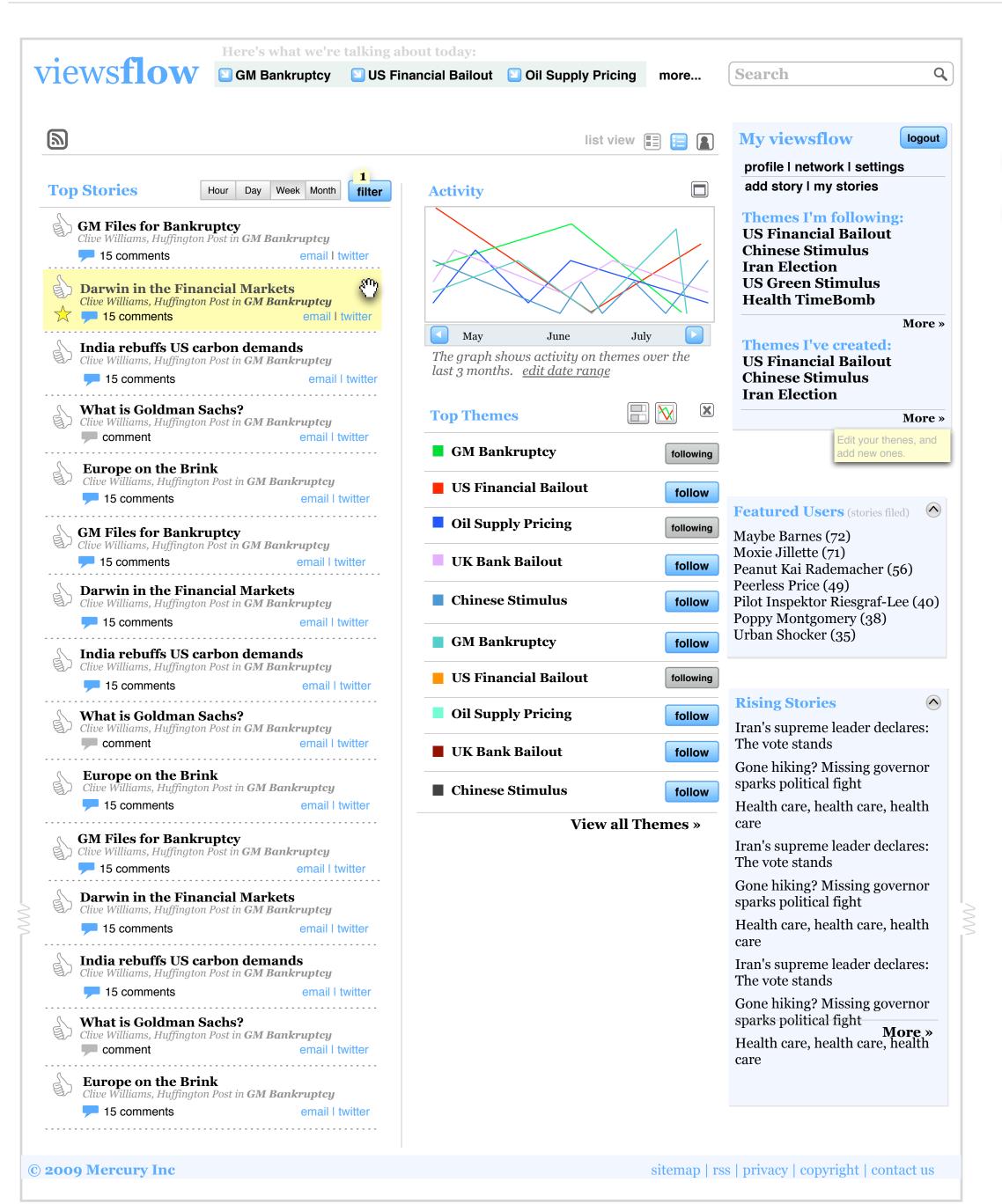
Should curators be able to edit any theme, or just those they've created?

If people can only curate content they have added, then it doesn't make sense to have 'edit' buttons anywhere except on the story or theme page.



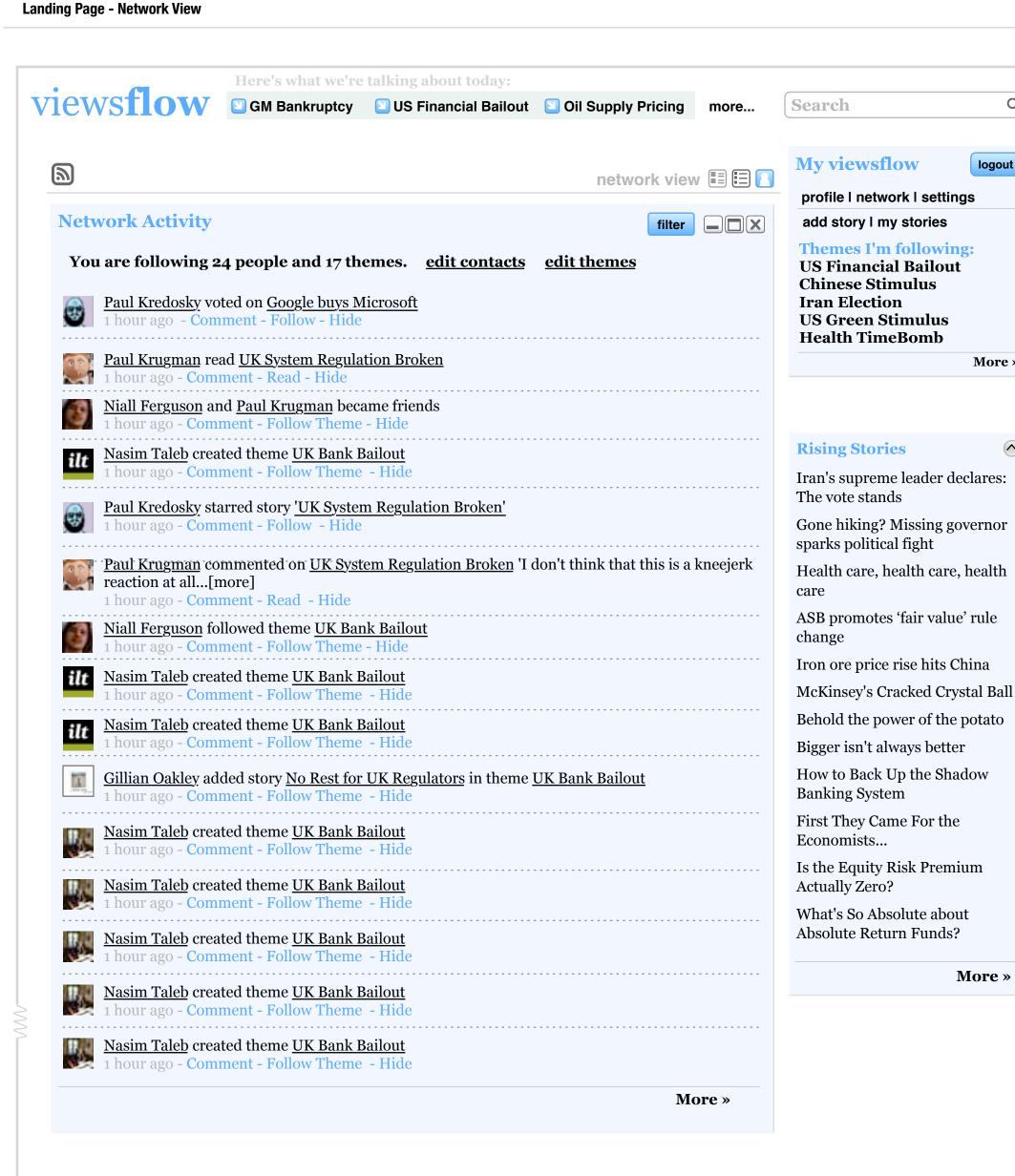
- Users will initially be able to switch on an 'interestingness' filter.
- The trending themes graph allows users to navigate visually by active themes.
- This story has 135 activity points, 10 less than it had yesterday.

This story has 30 activity points, 4 more than it had yesterday.



- Users will initially be able to switch on an 'interestingness' filter.
- The Activty graph allows users to navigate visually by active themes.
 - This story has 135 activity points, 10 less than it had yesterday.

This story has 30 activity points, 4 more than it had yesterday.



Entry hidden - undo or hide other items like this one: Hide all Twitter entries from Alex balfour even if they have comments or likes Hide everyone's Twitter entries even if they have comments or likes How does hiding work? Hide Entries Cancel

What will be shown on a network view?

New Stories and Themes Comments Starred Items Followed Themes

Q

logout

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People added to their network

eads / comments / votes / tweets / forwards / stars)

Here's what we're talking about today: viewsflow ☐ GM Bankruptcy ☐ US Financial Bailout ☐ Oil Supply Pricing Search My viewsflow logout Theme: GM Bankruptcy follow profile I network I settings add story I my stories GM is struggling and moving into bankruptcy as it Themes I'm following: tries to restructure during a global slump in car **US Financial Bailout** sales along with decades long fall in Marketshare **Chinese Stimulus Iran Election**

Graph shows theme activity over the last 24 hours. change date range

view **412** followers vote **28%** bulls, **31%** bears filter **76** stories in the last week

filter

Hour Day Week Month

email I twitter

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Recent Comments 3

JimmyLazers on Train Fairs Rise 27 Jul 09, 12:32am (about 15 hours

Cheap train fares are a human right now are they? Private companies set their own prices. Perhaps if they could raises prices they could save up and run more trains.

maninthemoon on Train Fairs Rise 27 Jul 09, 12:32am (about 15 hours

The Train operators are merely copying MPs and Banks during the recession, and screwing Joe Public. Whether they like it or not MPs have lost any credence when it comes to pointing the finger. It seems until we get radical changes, its every man, group or company for themselves. Its a question of trust, and I don't trust any of the buggers.

theparson on Train Fairs Rise 27 Jul 09, 12:42am (about 15 hours

How many times do we have to go through this? These are not SERVICES, they're BUSINESSES. After the war, you couldn't find a single German who supported Hitler. These days it's hard to find a single rail user who supported the Tories. Millions born every minute.

ellis on Train Fairs Rise 27 Jul 09, 12:45am (about 15 hours

This is a marvellous example of iwhat deology, in this case a ritual genuflection in the general direction of Adam Smith, leads to: on the one hand theorists, like Lord Adonis (sic), explaining how the market works best; on the other ,greedy bastards just shovelling in as much as they can lay their hands on, like robbers in the vault

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Network Activity

US Green Stimulus

Health TimeBomb

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Alacra Store 2

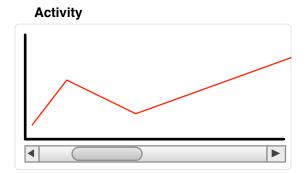
CONTENT TBC

1 Clicking on this button will follow or unfollow a theme. Following a theme means activity on the theme will show up on the users personnel page among other things.

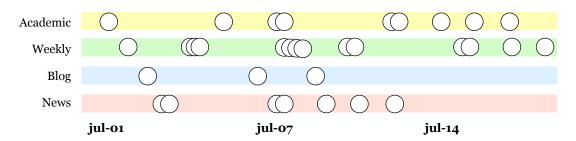
2

Q

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Activity



Published stories over the time period could be shown as above. More discussion required about info visuals

3 Logged in users will be able to filter comments that they see

Recent Comments

filter

<u>JimmyLazers</u> on <u>Train Fairs Rise</u>

27 Jul 09, 12:32am (about 15 hours ago) Cheap train fares are a human right now are they? Private companies set their own prices. Perhaps if they could raises prices they could save up and run

more trains.

Recent Comments

filter







JimmyLazers on Train Fairs Rise

27 Jul 09, 12:32am (about 15 hours ago)

Cheap train fares are a human right now are they? Private companies set their own prices. Perhaps if they could raises prices they could save up and run more

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15 comments

15 comments

comment

15 comments

15 comments

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Submitted by <u>Carl Sagan</u>

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10 votes 23 comments 27 shares

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After years of losses, the troubled automaker is forced into bankruptcy. GM is set to close a dozen facilities and cut more than 20,000 jobs.

General Motors filed for bankruptcy protection early Monday, a move once viewed as unthinkable that became inevitable after years of losses and market share declines capped by a dramatic plunge in sales in recent months.

By Chris Isidore, CNNMoney.com senior writer Last Updated: June 2, 2009: 4:03 AM ET

Read More at: NEW YORK (CNNMoney.com)

General Motors, Finance, Car Industry, Recession Tags:

23 Comments

add comment



Ex-GM chief's pension cut to \$8.5 million Rattner leaves auto task force

Can 'new' GM succeed where old GM failed?

New GM logo? Think again 'New' GM is born

Network Activity

<u>Paul Kredosky</u> voted on Google buys Microsoft

Paul Kruoman read IJK System Regulation Broken Miall Earguson followed

theme UK Bank Bailout

Note: Table to the second of t **UK Bank Bailout**

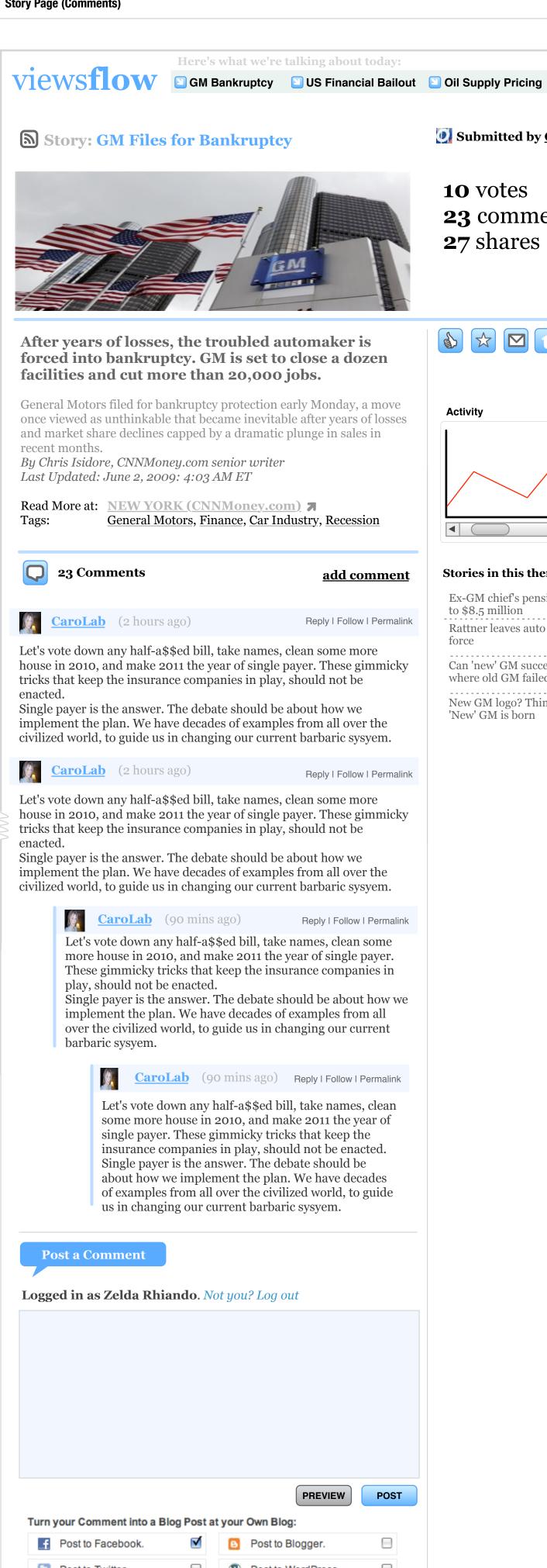
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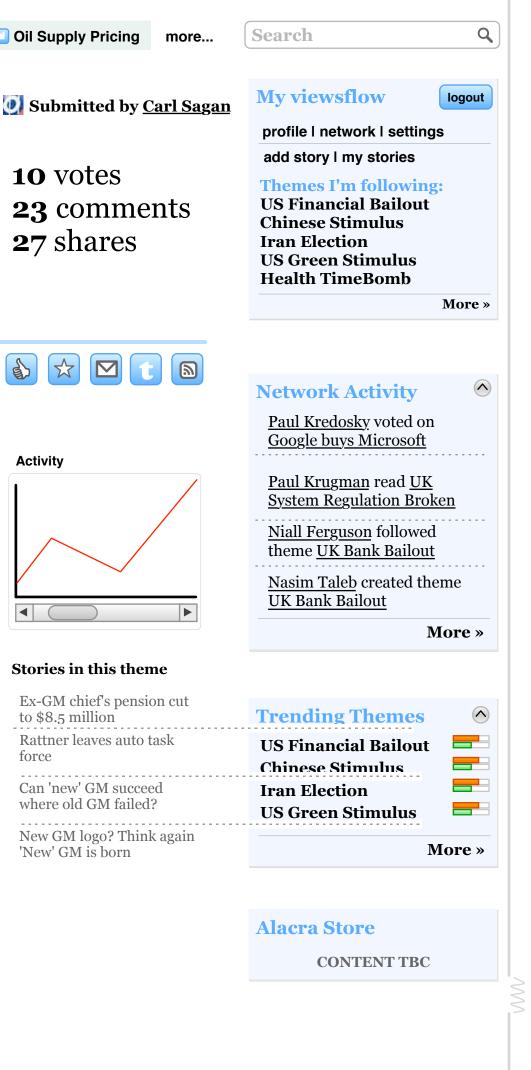
Alacra Store

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At 30 Rockefeller Plaza,

Cancer Screening: Will It

Back Home in Pakistan, but

Feeling Under Siege



of Health.

Recession Shadowing

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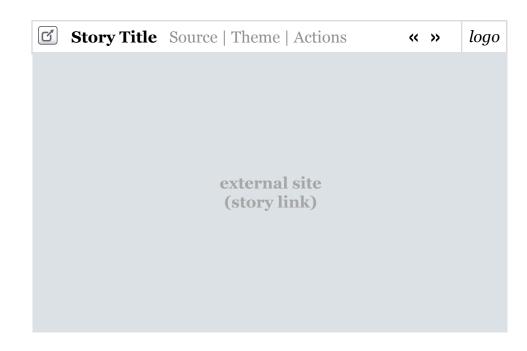
Site Lets Fashion Fans Play

Designer

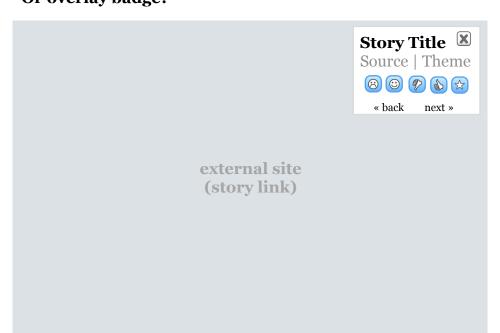
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What you get for ... \$89,000

Published: July 27, 2009

Sales of new homes in the United States posted their largest monthly gain in nearly eight years in June, the government reported on Monday, a sign that the housing market is bottoming as buyers take advantage of lower prices.

The Commerce Department reported that sales of new single-family homes rose 11 percent in June, an increase that dwarfed economists' expectations of a 3 percent increase. The pace of home sales rose to a seasonally adjusted rate of 384,000 a year, the highest level since November.

But the figures offered no sign that the housing market had returned to health.

Despite the monthly increase, sales of new homes were still down 21 percent from June 2008. The market is still swamped by a glut of for-sale houses. And new homes, facing competition from cheap foreclosures, are sitting on the market for close to a year before they sell, compared with a median time of six months on the market in 2007.

"These are still really bad numbers," an economist at IHS Global Insight, Patrick Newport, said. "The market just couldn't have dropped much further."

Compared with June 2008, sales of new homes fell 11 percent in the Northeast, were down 10 percent in the West and plunged more than a third in the South. New-home sales were up only in the Midwest, by 6 percent.

As sales rose in June, median prices of new homes continued to fall, slipping to \$206,200, from \$232,100 a year ago.

The figures were the latest evidence that a three-year slump in the country's housing market was leveling off as prices fell back and some builders and buyers began to step tentatively back into the market. Earlier this month, the government reported that housing starts rose 3.6 percent in June from a month earlier, and a trade group reported that sales of previously owned homes also rose for another month.

"Sales are picking up a little," a senior economist at 4Cast, David Sloan, said. "Whether it's going to pick up any momentum is really the key. I think we have to be doubtful about

Many economists expect prices to continue to slide, weighed down by heavy supplies, competition from distressed sellers and tepid demand from potential buyers.

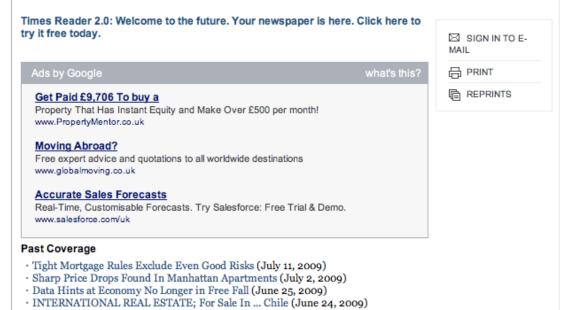
"Prices will continue to edge lower at the bottom end of the market even as demand for these homes picks up a bit," Joshua Shapiro, chief United States economist at MFR, wrote in a research note. "And conditions remain brutal in the middle and upper ranges of the spectrum, with rising unemployment and prices that are still considerably too high in many markets being major impediments to gains in activity."

On Tuesday, a closely watched measure of home prices will be released, offering some hints about whether the long plunge in housing values is abating. Economists are expecting a 17.9 percent year-over-year decline in prices in the Standard & Poor's Case-Shiller Home Price Index of 20 major metropolitan areas.

Although new-home sales have risen for three months, many economists worry that rising unemployment, stagnant wages and continued tightness in lending markets will weigh down the housing market for the rest of the year.

"There's still worries that the lack of employment growth and lack of wage growth is restraining consumer income, and that's going to ensure that the recovery is quite modest," Mr. Sloan said.

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At 30 Rockefeller Plaza,

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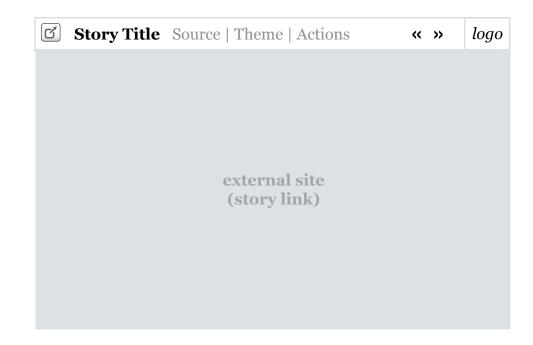
Op-Ed: Science Is in the Details Faith, knowledge and the nomination of Francis Collins to head the National Institutes of Health.

OPINION »

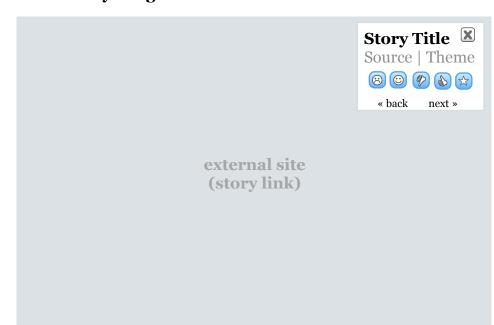


4 | ▶

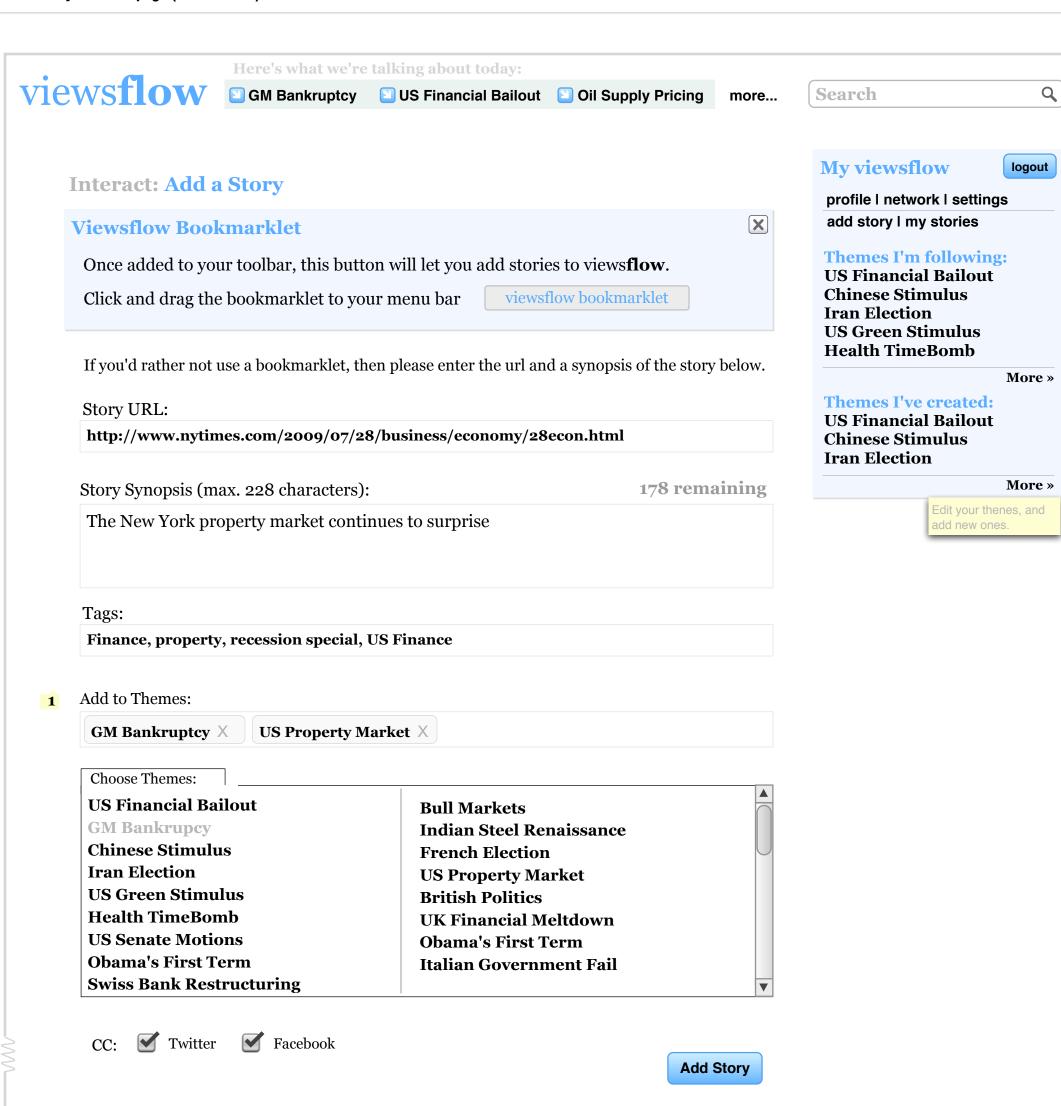
Wrapper



Or overlay badge?

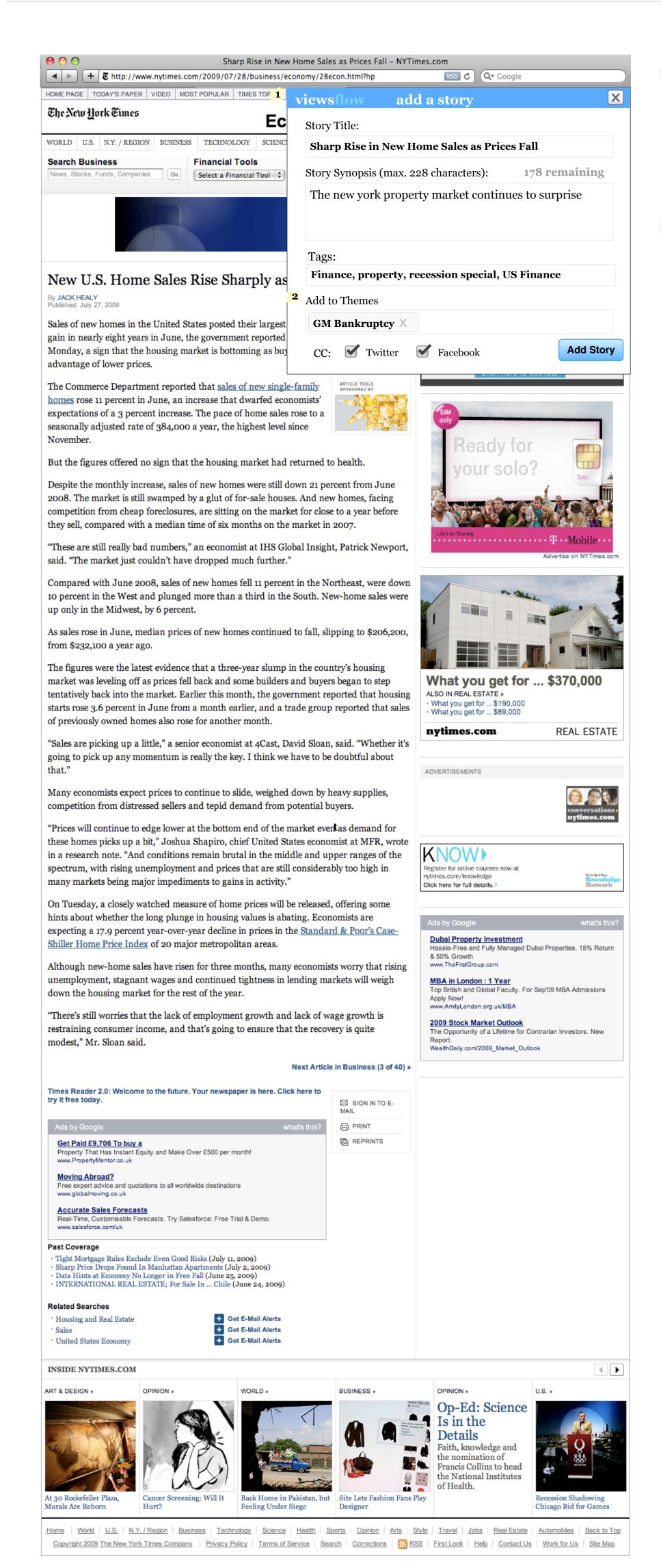


height:90px width:140px



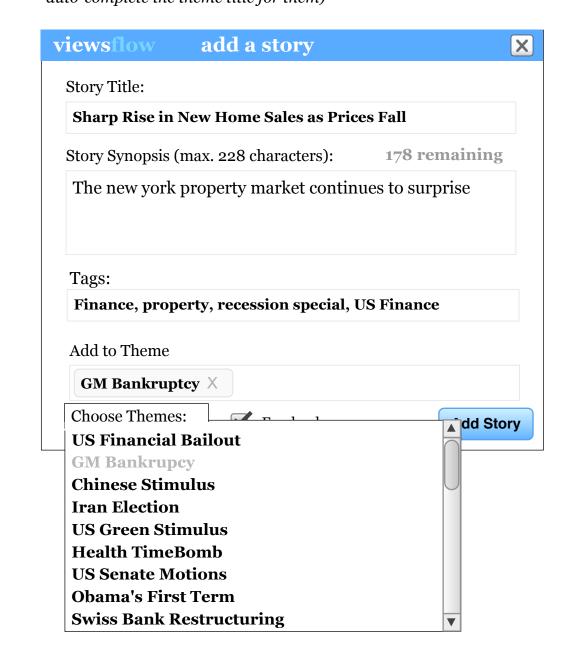
Add To Themes is only available to curators. Curators can add a story to multiple themes, using a pick-list that populates the themes box, or by typing a theme into the text box (which will auto-complete the theme title for them)

24 / 112



The user has clicked the views**flow** bookmarklet on their menu bar, which triggers the overlay shown.

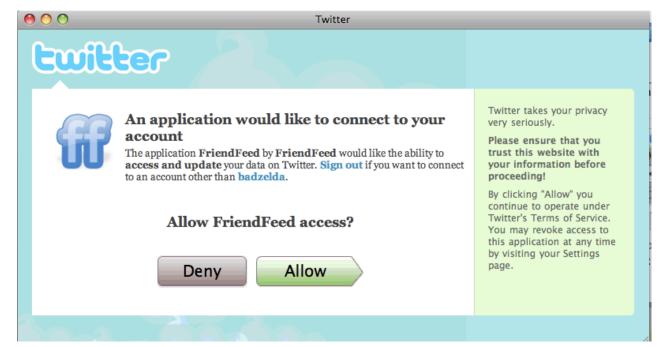
Add To Themes is only available to curators. Curators can add a story to multiple themes, using a pick-list that populates the themes box, or by typing a theme into the text box (which will *auto-complete the theme title for them)*

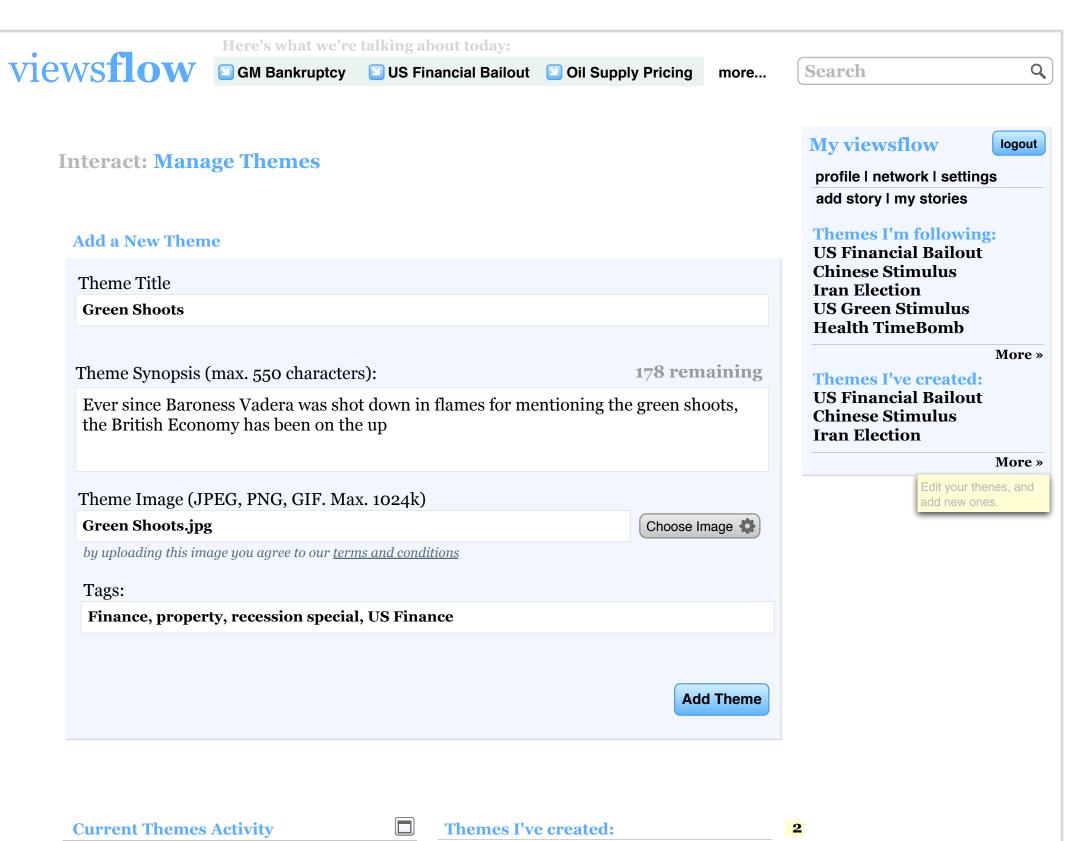


Bookmarklet Overlay



Example of permissioning a service to access your twitter account





GM Bankruptcy

■ US Financial Bailout

Oil Supply Pricing

UK Bank Bailout

■ Chinese Stimulus

■ GM Bankruptcy

View all Themes »

GM Bankruptcy 550 Followers 17 Stories

June

The graph shows activity (comments, votes,

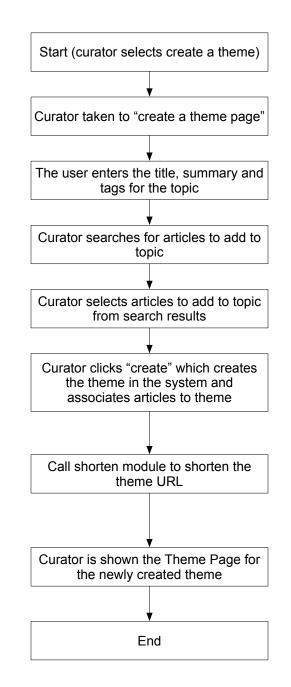
months <u>change</u> <u>date</u> <u>range</u>

follows, stars, forwards) on themes over the last 3

July

- Add a Theme is only available to curators. Curators can add a story to multiple themes, using a pick-list that populates the themes box, or by typing a theme into the text box (which will auto-complete the theme title for them)
- **2** Delete function will only be available for internal curators

Create A Theme



May

□ GM Bankruptcy □ US Financial Bailout □ Oil Supply Pricing

more...

Search

My viewsflow

User: Zelda Rhiando

Member for: 2 years, 5 months

"Lorem ipsum de frater utem qua seque nesquilirium ut frater et mater."



gold user **750** published stories 419 votes 28 comments

Themes | Submitted Stories | Comments | Network

Comments

On GM Files for Bankruptcy (2 hours ago)

Let's vote down any half-a\$\$ed bill, take names, clean some more house in 2010, and make 2011 the year of single payer. These gimmicky tricks that keep the insurance companies in play, should not be enacted.

Single payer is the answer. The debate should be about how we implement the plan. We have decades of examples from all over the civilized world, to guide us in changing our current barbaric sysyem.



ZeldaRhiando (1 hour ago)

Let's vote down any half-a\$\$ed bill, take names, clean some more house in 2010, and make 2011 the year of single payer. These gimmicky tricks that keep the insurance companies in play, should not be enacted.

Single payer is the answer. The debate should be about how we implement the plan. We have decades of examples from all over the civilized world, to guide us in changing our current barbaric sysyem.

profile I network I settings Themes I'm Following: **US Financial Bailout Chinese Stimulus Iran Election US Green Stimulus** More »

Network Activity



Q

logout

Paul Kredosky voted on Google buys Microsoft

Paul Krugman read UK System Regulation Broken

Niall Ferguson followed theme UK Bank Bailout

Nasim Taleb created theme **UK Bank Bailout**

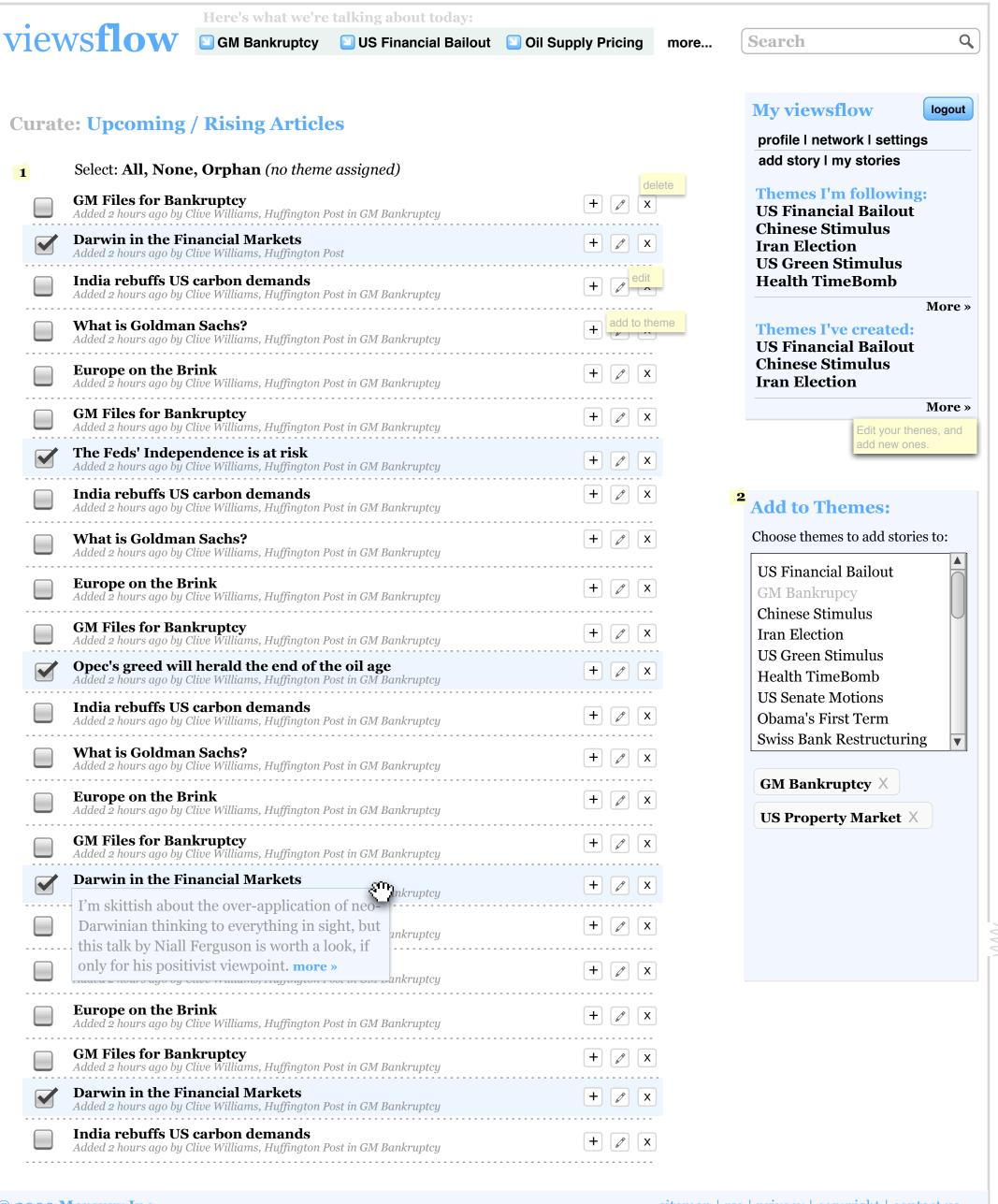
More »

Featured Users (stories filed)

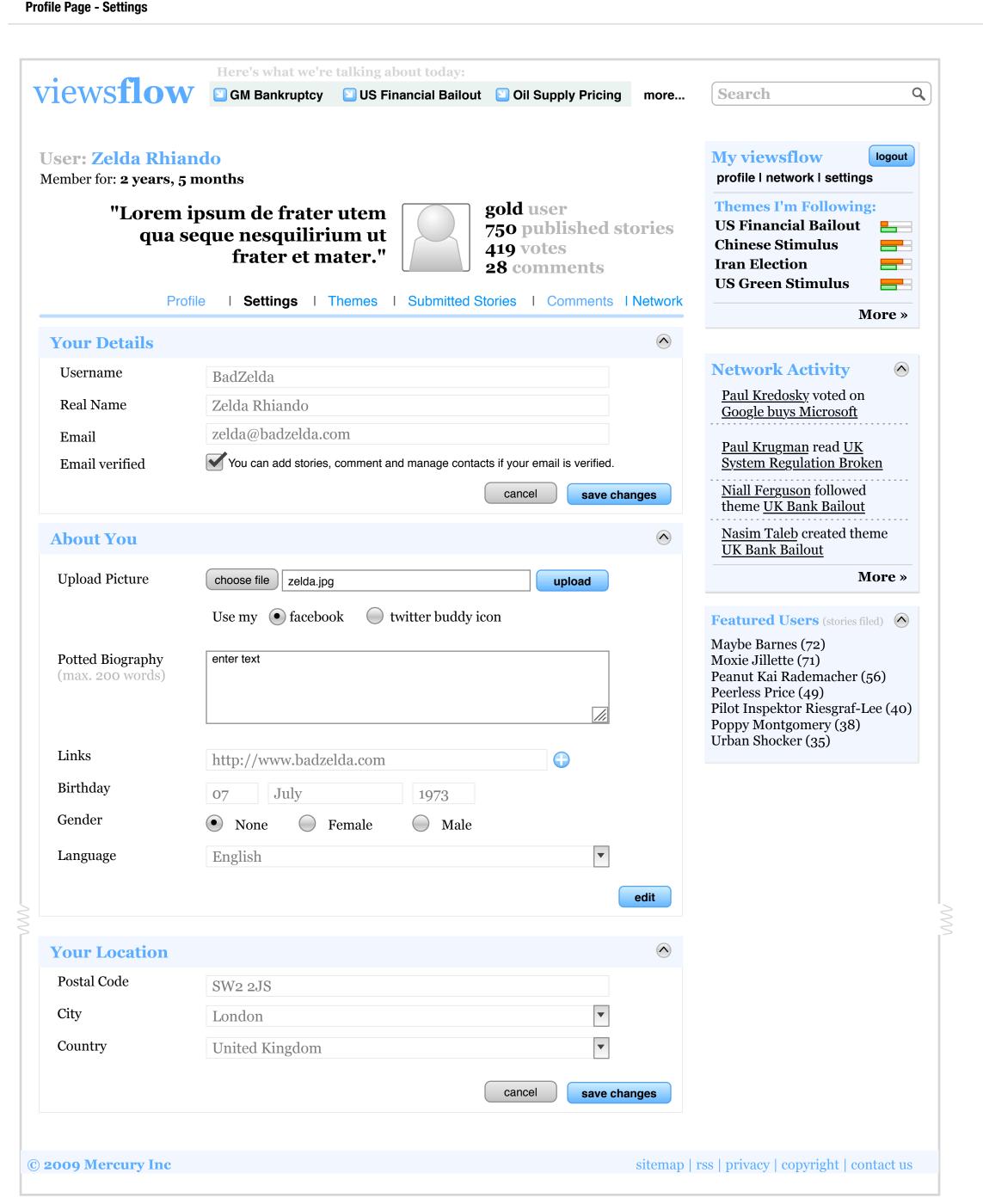


Maybe Barnes (72) Moxie Jillette (71) Peanut Kai Rademacher (56) Peerless Price (49) Pilot Inspektor Riesgraf-Lee (40) Poppy Montgomery (38) Urban Shocker (35)



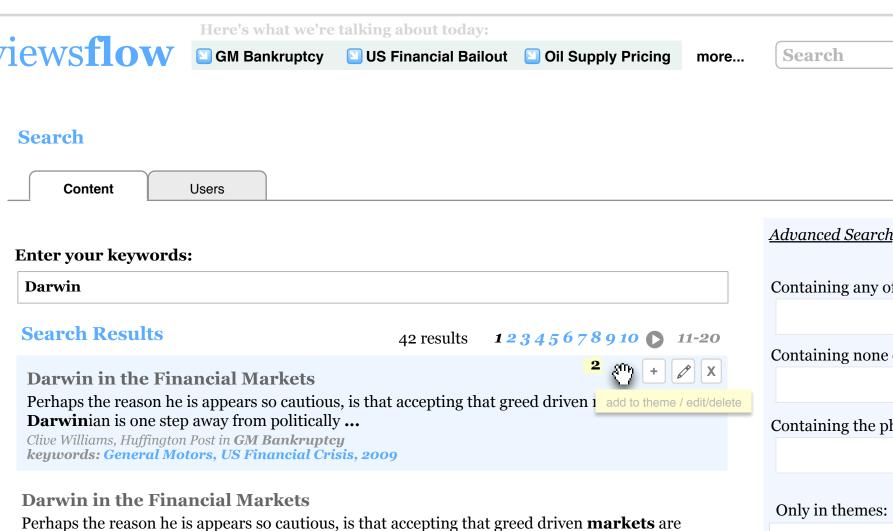


- 1 List of most recently added articles to the system
- Floating navigation as user scrolls down page





Search by Content (Curator's View)



Darwin in the Financial Markets

Darwinian is one step away from politically ...

keywords: General Motors, US Financial Crisis, 2009

Clive Williams, Huffington Post in GM Bankruptcy

Perhaps the reason he is appears so cautious, is that accepting that greed driven **markets** are **Darwinian** is one step away from politically ...

Clive Williams, Huffington Post in GM Bankruptcy keywords: General Motors, US Financial Crisis, 2009

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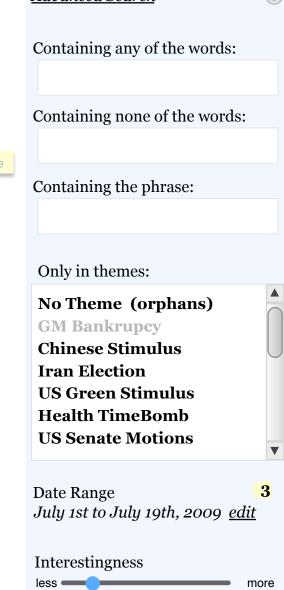
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Darwin in the Financial Markets

Perhaps the reason he is appears so cautious, is that accepting that greed driven **markets** are **Darwinian** is one step away from politically ...

Clive Williams, Huffington Post in GM Bankruptcy keywords: General Motors, US Financial Crisis, 2009



Q

Curators can do searches and edit stories and themes directly from the search results. The advanced search filters will allow them to narrow down their results, and view 'orphan' stories that haven't been assigned to a theme.

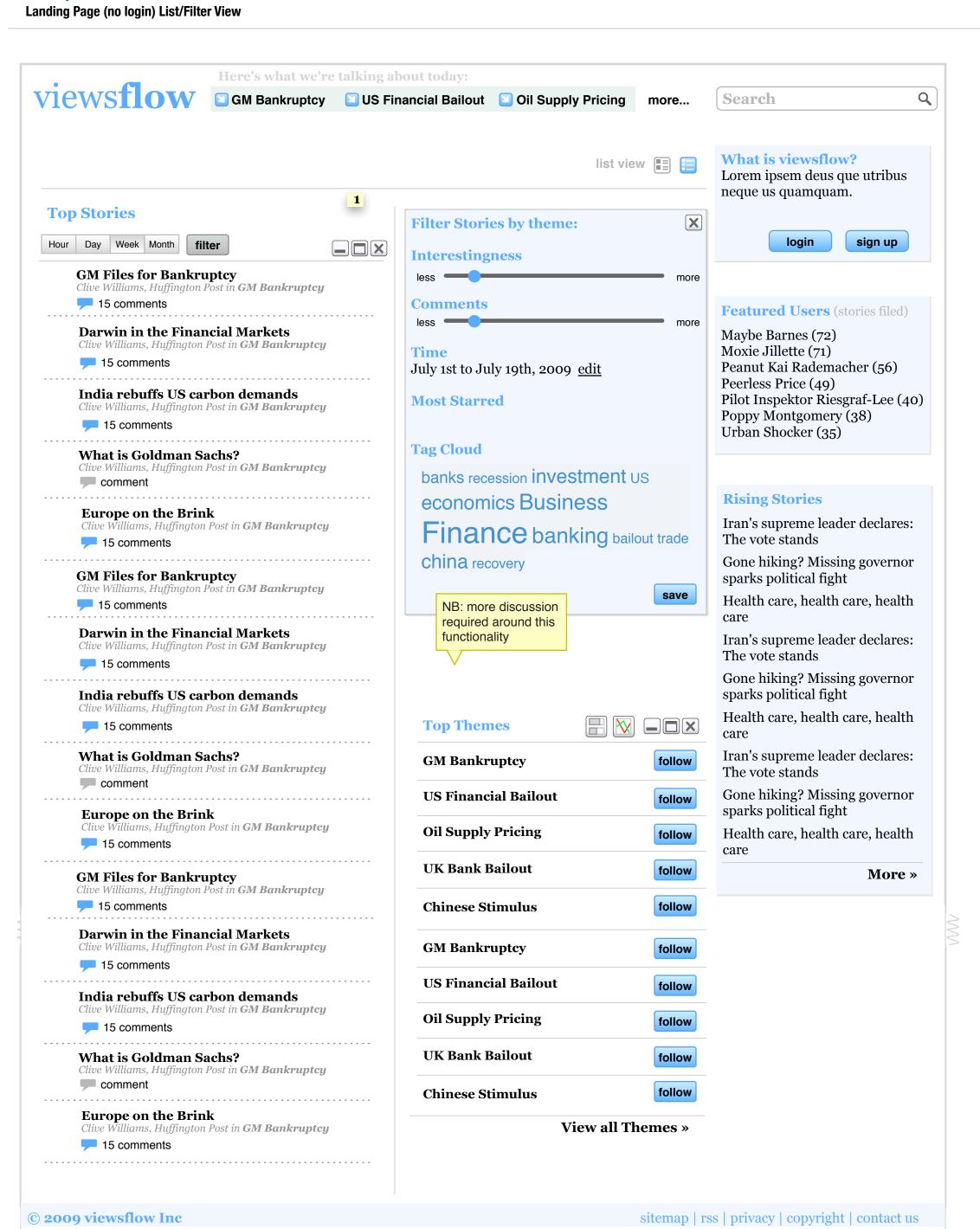
Add to Theme / Edit / Delete functions will only be available for internal curators



User will be able to change the date range for searches







Note: This functionality is not envisioned for phase 1

Users might be able to click the 'filter' button, and be presented with the ability to filter using facets?

